

# World Trade Center Moscow INTERNATIONAL CONGRESS "ARCHITECTURE-2021"

September 21, 2021, 10.00-10.30 – Registration

## **Congress hall: CIVILIZATION & BIOSPHERE**

10.30-12.00 Plenary session

The conflict between human civilization and Nature has existed almost always; attention has been paid to this even in antiquity. Now the conflict has become global and threatens the very existence of mankind. A large number of studies, publications and actions of governments and international organizations are devoted to this problem. This conflict today concerns everyone, it is most acute and makes us recognize the problem as not distant, but urgent, which is directly related to urban planning and construction. The impact of Civilization on the Biosphere and Nature has a global scale and manifests itself in many ways. The values of our Civilization can be lost forever!

More details <a href="http://congress.group/">http://congress.group/</a>

## **Congress hall: TERRITORIAL DEVELOPMENT STRATEGY**

12.30-16.00 Conference

Strategic business game: Our cities are not a factory for work and living, the city is filled with the breath of public gardens, squares, parks, streets and highways. They all have their own rhythm, their own energy, are saturated with different emotions and feelings, endowed with their own special cultural codes. We invite you to feel, hear and see our cities in a new way. In the strategic business game of the collective mind, we will try from all angles to get acquainted with the participants of the Congress-2021, who will present their position in five main sectors ": yellow, white, red, green, blue.

A series of presentations and strategic cases: OFFLINE and ONLINE THE PROGRAM was prepared taking into account the main objectives: presentation of modern trends in the field of public-private partnership formats with an emphasis on the social and creative cluster, which will become a new step in the formation of investment attractiveness of territories and the creation of successful international consortia.

More details <a href="http://congress.group/strategy">http://congress.group/strategy</a>



## **Conference room 1: VALUES OF CIVILIZATION**

#### 12.30-15.00 Conference

**Restoration of historic estates: a new trend or a second life!** To preserve and restore the country's priceless heritage, help the revival of Russian estates, and form the brand of Russia as an attractive location in the international arena are the tasks facing the Russian state.

More details <a href="http://congress.group/value">http://congress.group/value</a>

## Conference room 2: ARCHFILM FESTIVAL-2021

10.30-16.00 Festival

Mission of the Festival: OFFLINE and ONLINE acquaintance of the target audience with projects on iconic historical and modern brands of cities in order to popularize cultural and ecological tourism and, ultimately, development of territories. Cultural and educational activities with the involvement of famous artists of the film industry and architects in the form of views and discussions on the declared topics of the plots. Within the framework of the Festival, a discussion of the work of the interdisciplinary teams Team-lab "Man in the City of the Future" will take place, where students and graduates of leading Russian universities will become not just volunteers, but direct participants of the congress - real "guests from the future."

More details <a href="http://congress.group/festival">http://congress.group/festival</a>

## Online center: MONUMENTALITÀ & MODERNITÀ-2021

12.00-18.00 Scientific conference in memory of Raphael Dayanov

The kaleidoscopic variety of modern trends does not fit into the textbook "history of styles" and requires new approaches to the analysis of the latest architecture. Outstanding researcher of the Russian avant-garde S.O. Khan-Magomedov put forward in 2010 in his last book "Ivan Zholtovsky" the thesis about the confrontation in the twentieth century of two superstyles in architecture: classics and modernism. Now the first quarter of the 21st century is coming to an end: how does the idea of two superstyles compare with the latest processes, on the one hand, and a millennial architectural history, on the other? We invite the participants to go beyond the usual "styles" in search of more general patterns of architecture development.

More details <a href="http://congress.group/superstyle">http://congress.group/superstyle</a>

Congress hall: Award ceremony for the participants of the Congress-2021

NETWORKING



## Where will the Congress take place?

More details <a href="http://congress.group/contact">http://congress.group/contact</a>

#### How to get there?

The Congress will be held in Moscow at the World Trade Center at 12 Krasnopresnenskaya nab., Moscow. Coordinates: 55.75399400, 37.62209300

### By public transport?

Metro "Ulitsa 1905 Goda" (exit to Krasnaya Presnya street). Bus No. 423 from the Ulitsa 1905 Goda metro station (calls into the territory of the WTC). Or on foot from the Ulitsa 1905 Goda metro station. The way takes about 15 minutes (about 1 km): you should go down the street 1905 in the direction of Krasnopresnenskaya embankment to the complex of buildings of the World Trade Center.

Or on foot from the Vystavochnaya metro station. The way takes about 15 minutes (about 900 m) along Krasnopresnenskaya embankment to the complex of buildings of the World Trade Center.

#### By car?

Entrance from Krasnopresnenskaya embankment or from Mantulinskaya street to the Congress Center (entrance 7)

Today, the World Trade Center offers about 2,000 spaces not only in open but also in multi-level underground parking. 15 minutes of the first hour is free!

Parking cost: - the first hour is 300 rubles, each subsequent hour is 200 rubles.

#### Our information resources:

<u>www.architektor.ru</u> - Architect Agency <u>www.congress.group</u> - International Congress "Architecture 2021" <u>www.iaam.club</u> - Moscow Club of the International Academy of Architecture <u>www.archinfo.ru</u> - International portal AIR (Architecture, Information, Russia)

#### **Directorate of the Congress**

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